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## A MAGAZINE FOR TODAY'S DISCERNING CONSUMER

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A significant and growing number of Canadian consumers are concerned about the health of their homes and the effect of their lifestyle choices on the environment. Their demographic profile is of younger, wealthier and better educated people, who think carefully about the products and services they buy.

**Green City** is a quarterly magazine aimed at this discriminating audience, people who are financially capable of supporting their lifestyle choices, be they in the realm of residential, transportation, recreation, personal health or other aspects of an active life.

Distributed quarterly by special arrangement with Home Depot through their 26 outlets in Western Canada.

Minimum press run: 40,000. Estimated weekly customer flowthrough: 600,000.